

The Carol Ann Williams Lectureship in Design Series sponsors

"The Future of the Design Professions."

James P. Cramer
HON. AIA, HON. IIDA, CAE



James P. Cramer is the Chairman of the Greenway Group, Inc., a management consulting, research, and publishing firm specializing in the design professions, the media, and cultural institutions. He is the founding publisher/editor of *DesignIntelligence*, a design management change and innovation journal published 6 times a year and the author of the critically acclaimed book *Design + Enterprise, Seeking a New Reality in Architecture*. He is the editor of the *Almanac of Architecture & Design* and is also the co-author of the best sellers: *How Firms Succeed*, *a Field Guide to Design Management* and *The Next Architect: A New Twist on the Future of Design*.

He is the President of the Washington DC based think tank, The Design Futures Council. The Council's mission is to explore trends, changes, and new opportunities in design, architecture, engineering, and building technology. Jim served as the Chief Executive Officer of the American Institute of Architects for six years from 1988 to 1994. He is also the former President of the American Architectural Foundation and for seven years was the Publisher of *Architecture* magazine.

Cramer is an educator, strategic consultant, and foresight advisor. He is a Richard Upjohn Fellow of the AIA and a Leadership Fellow of the Western Behavioral Sciences Institute in La Jolla California. Cramer received the University of Minnesota's Distinguished Service Medal for his work in design and environmental stewardship. He has been Aga Khan Lecturer at MIT, Honors Lecturer at Clemson, Hide Lecturer at the University of Nebraska and an Adjunct Professor of Architecture at the University of Hawaii.

SEPTEMBER 17, THURSDAY, 2009

9:30AM-10:45AM
Stotler Lounge, Memorial Union

Free and open to the public.

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